Sample Internal Communication

*This communication is best to share with your* ***internal colleagues*** *from research and consumer insights as well as corporate and social responsibility departments who aim to contribute to the shared mission of increasing fruit and vegetable consumption for America’s health and happiness.*

Step 1 *pick an internal colleague to send to.*

Step 2 *Copy and paste the below email communication.*

Step 3 *Copy (cc:) Sharese Roper, sroper@pbhfoundation.org and SEND. We will then follow up with your colleague to see how our mission may align with their work.*

[SUBJECT: Increase Fruit and Vegetable Consumption with PBH]

{Name},

{insert your organization’s name} is a proud supporter of [Produce for Better Health Foundation](https://fruitsandveggies.org/about/) (PBH). I believe their efforts may also benefit you and your team’s work, as well.

PBH is the only national non-profit unifying produce industry stakeholders with food, nutrition, and behavioral science experts to [LEAD THE CHANGE](https://fruitsandveggies.org/lead-the-change/) and elevate fruit and vegetable consumption to a national priority. PBH’s award-winning [Have A Plant® Movement](https://fruitsandveggies.org/) informs, inspires, and captivates millions of consumers with actionable, science -based education that makes building new fruit and vegetable consumption habits easy and achievable.

Our leadership is critical to develop an integrated and comprehensive roadmap for improved fruit and vegetable consumption. I urge you to connect with Sharese Roper, PBH’s Industry & Partner Engagement Senior Director, to learn how you can play a role in the important work they are doing. In the meantime, you can [learn more about PBH here](https://www.dropbox.com/s/p4e1xqojv1dcef2/About%20Produce%20for%20Better%20Health%20Foundation_Brief%20Overview_July%202022.pdf?dl=0).

TOGETHER, we can transform America’s fruit and vegetable consumption behaviors, now and into the future.

Thank you,

{E-signature}