


National Fruits & Veggies Month: September 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <p>SEPTEMBER IS NATIONAL FRUITS & VEGGIES MONTH #HAVEAPLANTPLEDGE #HAVEAPLANT #NFVM2021</p>			<p>1 PBH President & CEO, Wendy Reinhardt Kapsak on Satellite Media Tour Have A Plant® Ambassador Bowl Pass kicks off on social media</p>	<p>2 Sing It With Me! launches on social media</p>	<p>3 Have A Plant® Ambassador Elisabeth Watkins video on social media from the cherry orchard Weekly Poll #1 on Instagram Stories</p>	<p>4</p>
<p>5</p>	<p>6 #MusicMonday launches on social media with Have A Plant® Ambassador Leslie Bonci</p>	<p>7 Have A Plant® Ambassador Sarah Schlichter Cooking With The Whole Plant tips on social media</p>	<p>8 <i>Bowl Goals For Back-To-School</i> Have A Plant® Cook Along with Have A Plant® Ambassador Dayle Hayes & Jeanne Reilly</p>	<p>9 Have A Plant® Ambassador Cara Harbstreet Tick Tok mini series highlighting rare Asian fruits & veggies</p>	<p>10 Bowls Around the World with Hannaford Supermarkets on social media</p>	<p>11</p>
<p>12</p>	<p>13 #MusicMonday on social media with Have A Plant® Ambassador Jonathan Valdez</p>	<p>14 Weekly Poll #2 on Instagram Stories Have A Plant® Ambassador Beau Coffron Tick Tok video highlighting Kiwifruit</p>	<p>15 Have A Plant® Ambassador Dayle Hayes Bowls Around The World story on social media</p>	<p>16 <i>Cooking With The Whole Plant</i> Have A Plant® Cook Along with Have A Plant® Ambassador Chef Abbie Gellman</p>	<p>17 Sing It With Me! <i>Hotel Cauliflower</i> on social media</p>	<p>18</p>
<p>19</p>	<p>20 #MusicMonday on social media Have A Plant® Ambassador Kelly Jones Bowls For Kids story on social media</p>	<p>21 Sing It With Me! <i>Smells Like Bean Spirit</i> on social media</p>	<p>22 Weekly Poll #3 on Instagram Stories <i>Bowls Around The World</i> Facebook Live with Have A Plant® Ambassador Manuel Villacorta</p>	<p>23 Have A Plant® Ambassador Sharon Palmer Cooking With The Whole Plant tips on social media</p>	<p>24 Bowls Around the World with Coborn's Supermarkets on social media</p>	<p>25</p>
<p>26</p>	<p>27 #MusicMonday on social media Have A Plant® Ambassador Kelli Shallal 5 Ways To Sneak In More Fruits & Veggies tips on social media</p>	<p>28 Weekly Poll #4 on Instagram Stories <i>Have A Plan, Have A Plant®</i> Webinar with Mays Musk</p>	<p>29 Sing It With Me! <i>Papaya Was A Rollin' Stone</i> on social media</p>	<p>30 Have A Plant® Ambassador Liz Weiss podcast on the International Year of Fruits and Vegetables</p>		
<p>Have A Plant® Nation Ambassador Event</p>						

*Social content and timing subject to slight changes as the month evolves