

The Produce for Better Health Foodservice Have A Plant™ Promoter Award Application

The Foodservice Have A Plant™ Promoter Award recognizes organizations who have advocated and amplified the Have A Plant™ movement into their promotions and marketing in 2019 to accelerate the adoption of PBH's new call to action.

Applications should be emailed to engage@pbhfoundation.org. The winners will be notified by the end of February and recognized at the [Consumer Connection Annual Conference](#) in April.

Contact Name:

Company Name as you would like it presented on your award:

Phone Number:

Email Address:

How did your company promote Have A Plant™ in advertising/marketing, on menus or menu boards, in digital communications or on social media in 2019 (500 words or less)? Please provide examples (PDFs, jpg files, links to marketing, audio or video files, etc.).

If your organization has social media channels, please list them and the number of followers.

If you posted new menu items or anything about fruits and vegetables on your social channels, did you use #haveaplant? Share an example or two here.