

## **The Produce for Better Health Retail Have A Plant™ Promoter Award Application**

**The Retail Have A Plant™ Promoter Award** recognizes retail organizations who have advocated and amplified the Have A Plant™ movement into their promotions and marketing in 2019 to accelerate the adoption of PBH's new call to action.

Applications should be emailed to [engage@pbhfoundation.org](mailto:engage@pbhfoundation.org) by **February 1, 2020**. The winners will be notified by the end of February and recognized at the [Consumer Connection Annual Conference](#) in April.

Contact Name:

Company Name as you would like it presented on your award:

Phone Number:

Email Address:

How did your company promote Have A Plant™ in advertising/marketing, on packaging, in digital communications, on social media or in trade press in 2019 (500 words or less)? Please provide examples (PDFs, jpg files, links to marketing, audio or video files, etc.).

Does your company link to [fruitsandveggies.org](http://fruitsandveggies.org) from your website? If yes, please provide a link to the page where displayed.

Does your company have the Have A Plant™ logo on your website? If yes, please provide a link to the page where displayed.

Did you include Have A Plant™ in social media posts, or digital communications in 2019? If yes, please provide examples.

Did you include PBH or Have A Plant™ in media communications in 2019? If yes, please include a link to the article(s).

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Does your retailer currently use Have A Plant™ or Fruits & Veggies—More Matters on private label packaging or on produce bags?

Did you include the Have A Plant™ logo on signage or in printed marketing materials in 2019? If yes, please provide an image of the logo use.

Did you participate in a retail promotion using Have A Plant™ in 2019? If yes, please provide details of the promotion including any visuals (500 words or less).