

## **The Produce for Better Health Industry Have A Plant™ Promoter Award Application**

**The Industry Have A Plant™ Promoter Award** recognizes organizations who have advocated and amplified the Have A Plant™ movement into their promotions and marketing in 2019 to accelerate the adoption of PBH's new call to action.

Applications should be emailed to [engage@pbhfoundation.org](mailto:engage@pbhfoundation.org) by **February 1, 2020**. The winners will be notified by the end of February and recognized at the [Consumer Connection Annual Conference](#) in April.

Contact Name:

Company Name as you would like it presented on your award:

Phone Number:

Email Address:

Summarize how your company promoted Have A Plant™ in 2019 (500 words or less). Please provide examples (PDFs, jpg files, links to marketing, audio or video files, etc.).

Does your company link to [fruitsandveggies.org](http://fruitsandveggies.org) from your website? If yes, please provide a link to the page where displayed.

Does your company have the Have A Plant™ Logo displayed on your website? If yes, please provide a link to the page where displayed.

Did you include Have A Plant™ in social media posts, or digital communications in 2019? If yes, please provide examples.

Did you include PBH or Have A Plant™ in media communications in 2019? If yes, please include a link to the article(s).

**The Produce for Better Health  
Industry Have A Plant™ Promoter Award Application**

Did you include PBH or Have A Plant™ in a speaking engagement in 2019? If yes, please provide the engagement and details on how you positioned PBH or Have A Plant™.

Did you include the Have A Plant™ logo on packaging in 2019? If yes, please provide an image of the logo on packaging.